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Government Degree College
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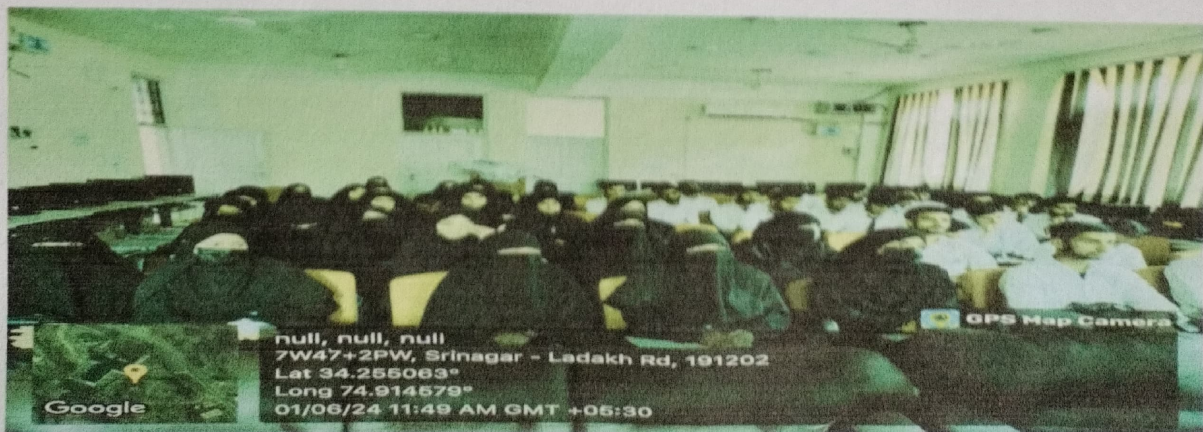
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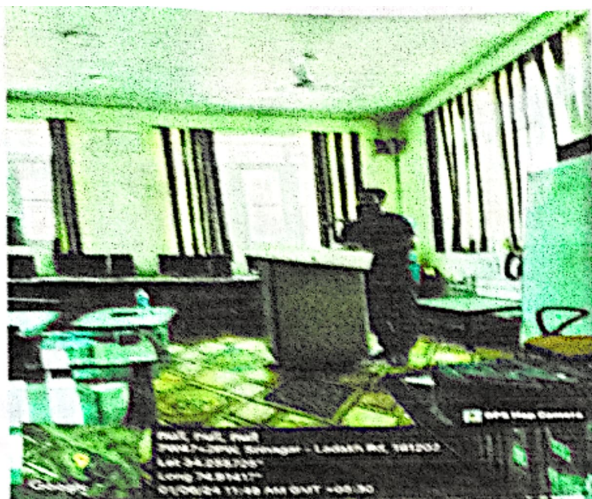
Dated: 03-06-2024

Report on Entrepreneurship Awareness Program

In its effort to promote entrepreneurial mind-set amongst the youth in the college, the Entrepreneurship Development Cell, Government Degree College Kangan, organised its first Entrepreneurship Awareness Programme on 1st June, 2024, in Collaboration with JKEDI District Office Ganderbal where a total of approximately 150 enrolled and pass out students participated. The objective of the programme is to create awareness among the youth with respect to the different support system and schemes brought out by the government to promote start-ups in Jammu and Kashmir. The Principal of the College Dr Sadaf Nazir welcomed the resource persons and participants. She stressed on the importance of the programme where the mission is to encourage students to become job creators and not job seekers. The Resource persons for the interactive session were Sheikh Nowsheen (District officer JKEDI Ganderbal) and Mohd. Rafeeq. Mr Sheikh Nowsheen created a very pleasant environment for the students whereby they were able to present the program structure of Jammu and Kashmir, its process, and rewards. He informed the participants about the Hunt which is a culmination of many initiatives to identify the top Start-up ideas in the region and provide them with recognition and rewards to enable them to transform their innovative ideas into an actual business plan. The hunt targets two groups namely Pre incubation for those who have an innovative idea or prototype stage and aids them in developing it into a sustainable business venture, and the Incubation for those start-ups in early revenue stage or proof of concept and supports them to commercialise or scale their business. The participants were informed about the grant which the government intends to give to the winners to help them start their business and the other forms of financial assistance which they can availed. Mohd. Rafeeq interacted with the participants and also clarified and answered all the questions which were asked by the participants. He also informed the participants about initiatives in facilitating, hand holding, training and support for all the young entrepreneurs registered with them and encourage all the youth with the idea and passion to start their own business to take up the opportunities presented to them.

The programme ended with a vote of thank by Prof Zahoor Ahmad Dar convenor Entrepreneurship Development Cell.





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Convener
Entrepreneurship Development Cell

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